FOR IMMEDIATE RELEASE

Michael C. Carlos Museum of Emory University Launches New Web Site

ATLANTA, Georgia, (May 22, 2008)--The Michael C. Carlos Museum of Emory University announces the launch of its new website at carlos.emory.edu. As part of the Carlos Museum’s strategic vision to make its work accessible and relevant, the new site highlights exhibitions, showcases the diversity in the Museum’s collections and their cultural significance, and underscores the popularity of the Carlos Museum’s educational programs that reach over 30,000 youth in the Atlanta area.

Of importance to Georgia and global communities, is Odyssey Online, the Carlos Museum’s interactive website accessed by classrooms around the world, along with Carlos Conversations, a series of podcasts on interdisciplinary perspectives from Emory University scholars. The Carlos website will continue to serve as a portal for the Atlanta and Georgia communities to explore the Carlos Museum’s renowned collections, upcoming blockbuster exhibitions, such as Tutankhamun: The Golden King and the Great Pharaohs, and cutting-edge research and conservation practices.

The Carlos Museum’s user-friendly site with easily accessible information on its outreach programs and exhibitions responds to a growing interest in the world of ancient art and artifacts. With 100,000 visitors to the Carlos Museum annually and almost 1 million internet users, the Carlos website will support accurate and timely communications. Bonnie Speed, Director of the Carlos Museum, said, “We are indeed delighted to have another avenue to share the extraordinary work of the Carlos Museum. It is time that our growing communities of supporters and museum enthusiasts have an online experience that will deepen their appreciation of the Carlos collections, educational programs, and the unique reputation of the Carlos curators.”

Mediacurrent, an Atlanta based interactive firm, and Times 3 Design, a graphic design and communications firm, led the execution of the Carlos Museum’s web project.

ABOUT MICHAEL C. CARLOS MUSEUM OF EMORY UNIVERSITY

Michael C. Carlos Museum of Emory University brings to the Atlanta community priceless treasures mapping an extraordinary breadth of ancient cultures, customs, and legacies. Some 16,000 artifacts from ancient Egypt, the Near East, Greece, Rome, the Americas, Asia, and sub-Saharan Africa, as well as works on paper from the Renaissance to the present day, provide visitors with a glimpse into the art and history of world cultures.

Located at the heart of Emory University’s Atlanta campus and exhibited in the landmark building designed by noted architect Michael Graves, these works of art and artifacts reveal the Carlos Museum's meticulous care for the legacy of ancient civilizations and the learning opportunities innate in each artifact.

A 1985 interior renovation, along with a 35,000-square-foot expansion in 1993 made the in-depth display of the museum’s permanent collections possible, and transformed the Carlos Museum into a destination for special exhibitions. From locally organized exhibitions to those from nationally and internationally celebrated institutions, including the Louvre, British Museum, and Israel Museum, the Carlos Museum serves as the South's premier museum of ancient art.

The Carlos Museum’s educational programming--with an active schedule of lectures, symposia, workshops, performances, and summer camps--benefits all who interact with the museum community.

The Carlos Museum’s conservation program is unique in the Southeast. In addition to conducting scientific analysis and treatment of museum collections, the Carlos Conservation Laboratory also offers teaching and training opportunities for students interested in pursuing careers in art, conservation, preservation, and science.

Founded in 1919, the Michael C. Carlos Museum has long been dedicated to collecting, preserving, exhibiting, and interpreting art and artifacts from antiquity to the present. The museum aims to provide unique opportunities for education and enrichment in the community, and to promote interdisciplinary teaching and research at Emory University.
$7 donation. Free for Carlos Museum members and Emory University faculty, students, and staff. **Public Tours:** Free docent-led tours of the Museum depart from the Rotunda on Level One every Sunday at 2:30 p.m. during the Emory academic year (call 404-727-4282 to confirm).

www.carlos.emory.edu

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