SPONSOR BACCHANAL

YOUR SPONSORSHIP ENSURES

- Prime visibility with our 250 event attendees and thousands of museum supporters.
- Exposure through the museum's print and online channels, including a newsletter, social media, website, and e-newsletters.

IN RECOGNITION OF YOUR SPONSORSHIP, WE WILL

- Include your name and/or logo on all event signage as well as the invitation, Carlos Museum website, and all marketing materials. Invitations will be mailed to 4,000 households and emailed to more than 20,000 households. Additionally, we will promote the event through social media outlets including Facebook and Twitter. Our target demographic is Atlantans between the ages of 25 and 50, young Emory University alumni, and Carlos Museum patrons.

EVENT FACTS

- Bacchanal is the annual fall fund-raiser for young professionals at the Carlos Museum.
- This year we will celebrate 20 years of Bacchanal revelry.
- Event co-chairs Rebecca Oppenheimer Nathan, senior creative manager at GolinHarris, and Preston Wilson, engineer product management at Intuitive Surgical, are leading a planning committee of 25 well-connected young professionals.
- Inspired by the Carlos Museum's fall special exhibition, Antichità, Teatro, Magnificenza: Renaissance and Baroque Images of Rome, the theme for Bacchanal 2013 is Rome around the World.
- It will be a vibrant evening of Italian art, music, drink, and sumptuous cuisine provided by 10 of Atlanta's most popular caterers.

All proceeds from Bacchanal support the critically acclaimed exhibitions and education and outreach initiatives that make the Carlos Museum the Southeast's premier antiquities museum.

Thank you for your consideration.
THE MICHAEL C. CARLOS MUSEUM
OF EMORY UNIVERSITY PRESENTS

BACCHANAL 20
November 2, 2013

LEVELS OF SPONSORSHIP

**GOLD BENEFICTOR**
$10,000
($5,420 TAX DEDUCTIBLE)
- Special verbal recognition of sponsorship the evening of Bacchanal
- Eight VIP tickets to Bacchanal ($1,000 value)
- Prominent Gold Benefactor listing with logo on the invitation and on all marketing
data including onsite signage, website, social media sites, member newsletter, and e-newsletters
- One complimentary use of museum facilities for a special event ($3,500 value)
- One one-year museum membership with benefits at the Curator Council level ($1,500 value), including private tours led by the Carlos' curators and invitations to receptions for visiting lecturers

**SILVER BENEFICTOR**
$5,000
($4,320 TAX DEDUCTIBLE)
- Four VIP tickets to Bacchanal ($500 value)
- Prominent Silver Benefactor listing with logo on the invitation and on all marketing
data including onsite signage, website, social media sites, member newsletter, and e-newsletters
- Lunch for five at the museum's Caffè Antico and gallery talk with a curator ($100 value)
- One one-year museum membership with benefits at the Corinthian level ($600 value) including national reciprocal membership benefits and one complimentary exhibition-related publication annually

**BRONZE BENEFICTOR**
$1,000
($710 TAX DEDUCTIBLE)
- Two VIP tickets to Bacchanal ($250 value)
- Listing with logo on invitation and on all marketing materials including onsite signage, website, social media sites, member newsletter, and e-newsletters
- Lunch for two at the museum's Caffè Antico ($40 value)
- One one-year museum membership with benefits at the Family level ($90 value) including invitations to previews of special exhibitions and discounts in the Museum Bookshop

TO BECOME A SPONSOR OR FOR ADDITIONAL INFORMATION, PLEASE CONTACT:
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